IN THE CLAIMS

1-8. (Canceled)

9. (Currently Amended) A method of generating a web site, comprising the steps of:

identifying web content associated with a first source;

identifying one or more first-type of web pages of the web content, which a user has authority to edit;

identifying one or more second-type of web pages of the web content which the user does not have authority to edit;

identifying web content associated with a second source;

placing a <u>first</u> link on at least one of the first-type of web pages that links the first-type of web page to the web content associated with the second source; [[and]]

<u>validating the first link;</u>

<u>sending, to the second source, a request to add a second link on a web page of the web content of the second source, the second link linking the web page of web content of the second source with the web content of the first source; and</u>

generating one or more referrals based on the <u>first</u> link between the first-type of web pages and the web content associated with the second source.

10. (Currently Amended) The method as claimed in claim 9, further comprising:

presenting a prompt for an acceptance of the <u>first</u> link.

11. (Previously Presented) The method as claimed in claim 9, further comprising:

displaying one or more of the first-type of web pages with web content of the second

source.

12. (Previously Presented) The method as claimed in claim 11, further comprising:

displaying the one or more of the first-type of web pages with web content of the second

source at a wireless device.

13. (Previously Presented) The method as claimed in claim 11, further comprising:

displaying the one or more of the first-type of web pages with web content of the second

source at a multi-purpose input-output device.

14. (Previously Presented) The method as claimed in claim 9, wherein at least a portion of the

web content associated with the second source is defined based upon one or more characteristics

of the web content associated with the second source.

15-53. (Canceled)

54. (Currently Amended) A system for generating a web site, comprising:

means for identifying web content associated with a first source;

means for identifying one or more first-type of web pages of the web content, which a

user has authority to edit;

means for identifying one or more second-type of web pages of the web content which

the user does not have authority to edit;

means for identifying web content associated with a second source;

means for placing a <u>first</u> link on the first-type of web pages that links the first-type of

web page to the web content associated with the second source; [[and]]

<u>means for validating the first link;</u>

<u>means for sending, to the second source, a request to add a second link on a web page of</u>

<u>the web content of the second source, the second link linking the web page of web content of the</u>

<u>second source with the web content of the first source; and</u>

means for generating one or more referrals based on the <u>first</u> link between the first-type

of web pages and the web content associated with the second source.

55. (Canceled)

56. (Currently Amended) A computer-readable medium ~~that stores a set of computer program~~

~~instructions for generating~~<u>storing an executable program, when executed, causing a computer to</u>

<u>generate</u> a web site, <u>said executable program</u> comprising <u>the steps of</u>:

~~an instruction for~~ identifying web content associated with a first source;

~~an instruction for~~ identifying one or more first-type of web pages of the web content,

which a user has authority to edit;

~~an instruction for~~ identifying one or more second-type of web pages that the user does not

have authority to edit;

~~an instruction for~~ identifying web content associated with a second source;

~~an instruction for~~ placing a <u>first</u> link on at least one of the first-type of web pages that links the first-type of web pages to the web content associated with the second source; [[and]]

<u>validating the first link;</u>

<u>sending, to the second source, a request to add a second link on a web page of the web content of the second source, the second link linking the web page of web content of the second source with the web content of the first source; and</u>

~~an instruction for~~ generating one or more referrals based on the <u>first</u> link between the first-type of web pages and the web content associated with the second source .

57-58. (Canceled)